

MAKE POSSIBLE

THE CAMPAIGN FOR
CARNEGIE MELLON UNIVERSITY



THE SWARTZ CENTER *for* ENTREPRENEURSHIP

TRANSFORM BIG IDEAS INTO SUCCESSFUL
VENTURES.

The Swartz Center for Entrepreneurship actively supports an extensive network of entrepreneurs across the Carnegie Mellon community through education, mentorship, collaboration and funding.

The Swartz Center is a university-wide resource for all students, alumni and faculty looking to transform their inspirations into great businesses.

WITH A GIFT TO THE
SWARTZ CENTER,
YOU WILL:

- **Support innovation and startups** at the earliest stages
- **Help recruit entrepreneurship experts** to provide guidance to CMU founders
- **Advance opportunities** for women and underrepresented student and alumni populations
- **Champion experiences** that give students access to networking, internships and investors

You will fuel CMU's next generation of entrepreneurs and help bring great ideas to market when you support the Swartz Center.





Made possible by a gift from alumnus and venture capitalist Jim Swartz (TPR 1966) and his wife, Susan, the Swartz Center is built on Carnegie Mellon University's 50-year history of entrepreneurship education and practice.

The Swartz Center is housed in the first building of CMU's Tepper Quad in a state-of-the-art space that facilitates **COLLABORATION, INNOVATION AND EDUCATION** and gives entrepreneurs access to the people and tools they need to build their companies.

YOU CAN MAKE

ENTREPRENEURSHIP

POSSIBLE THROUGH:

EARLY-STAGE FUNDS FOR CMU STARTUPS

Catalyze early-stage student or faculty startups with an endowed fund that provides critical seed investments in CMU's next cohort of great companies.

VENTUREBRIDGE FUND

Help expand our startup accelerator program in Silicon Valley and bring it to New York City, expanding access to alumni mentorship and global centers for capital.

SWARTZ CENTER INNOVATION FUND FOR WOMEN FOUNDERS

Increase the participation of women founders in entrepreneurship programming by supporting new opportunities for mentorship and funding.

TRAVEL FUNDS

Facilitate student opportunities to attend networking events, pursue internships and meet with investors by supporting travel to Silicon Valley, New York City and other key locations.

ENTREPRENEURS-IN-RESIDENCE (EIR)

Provide CMU students, alumni and faculty with mentorship and coaching from successful entrepreneurs by funding EIR positions.

VENTURE COMPETITION AWARDS

Infuse the annual McGinnis Venture Competition with funds for additional named and specialty awards to increase participation by undergraduates, graduate student and underrepresented groups.

TURNING RESEARCHERS, HACKERS, HUSTLERS *and* DESIGNERS *into*

SUCCESSFUL ENTREPRENEURS.

Carnegie Mellon University

Swartz Center for Entrepreneurship

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